

## COUN 901: Prospectus Design Chapters 1-3 Prospectus Presentation and Paper Evaluation SPRING 2016

Student: \_\_\_\_\_

Instructor: Dr. K. D. Rowland

Component	Criteria				Points
	1	2	3	4	
<b>Prospectus Chapter 1 – Introduction of the Research Study</b>	Chapter 1 is sketchy and incomplete.	Chapter 1 is complete but lacks depth.	Chapter 1 is complete, has depth but is not placed within a theoretical framework.	Chapter 1 clearly identifies: introduction; statement of the problem; background of the study; research questions or hypotheses, and; definitions/terms.	_____
<b>Prospectus Chapter 2 – Literature Review</b>	The literature review is incomplete and/or missing research study related to key terms in the Prospectus study.	The literature review is or almost complete in identifying research study related to key terms but lacks organization and coherence to the Prospectus study.	The literature review is complete and is organized. However, there is not a very clear connection in establishing a need for the current research study.	The literature review: provides the background for the study; critically assess important research trends or areas of interest; identifies potential gaps in knowledge, and; establishes a need for the current research study.	_____
<b>Prospectus Chapter 3 – Methodology of the Research Study</b>	Chapter 3 is sketchy and incomplete.	Chapter 3 is complete but lacks depth.	Chapter 3 is complete, has depth but does not place the methodology within a research design.	Chapter 3 clearly identifies: the research design; the selection of participants; procedures for the research study; the instrumentation/s, and; the methods of quantitative and/or qualitative analyses.	_____
<b>Presentation Delivery</b>	Presentation delivery shows poor oral communication skills and/or the presenter's lack of preparation.	Presentation delivery shows fair oral communication skills and presenter preparation.	Presentation delivery shows good oral communication skills and presenter preparation.	Presentation delivery shows excellent oral communication skills and that the presenter was very well prepared in delivering the content of the Prospectus.	_____

## Overall Prospectus Paper and Presentation Evaluation

Objective	Criteria				Points
	1	2	3	4	
Paper and Presentation are well organized.	Poor	Adequate	Very Good	Excellent	_____
Paper and Slides and Writing Mechanics Both the paper and slides are clearly presented with writing that is readable with appropriate grammar and correct spelling.	Poor	Adequate	Very Good	Excellent	_____
All artifacts and work samples are clearly and directly related to the research study and provide evidence of professional competence.	Poor	Adequate	Very Good	Excellent	_____
Paper and Presentation demonstrate effort, attention to detail, and a level of excellence throughout.	Poor	Adequate	Very Good	Excellent	_____
<b>Total</b>					_____

**Grading**

A = 29 – 32  
 B = 26 – 28  
 C = 23 – 25  
 F = below 23

**Comments:**

Evaluator Signature: Dr. Karen D. Rowland

Date: \_\_\_\_\_